

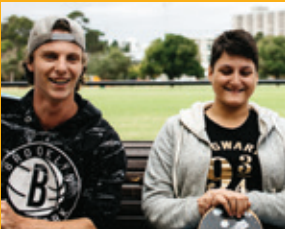
HOPE

WHY WE DO WHAT WE DO

For over 26 years, Lighthouse Foundation has been on a journey to fulfil a vision that children will not suffer – will not be subjected to injustices, violence, abuse and neglect. But, sadly, more of our children are suffering.

On any given night across Australia, an estimated 44,000 young people have nowhere to call home.

The reason Lighthouse Foundation works together with the community to end youth homelessness is to give these young people a fighting chance. Every young person deserves a safe, loving home where they can pursue their passions, thrive and regain their sense of self.



Dylan and Skye

We thank the young people featured throughout this report, including Dylan and Skye, who have shared their stories and photographs. We are grateful for their courage, love and support. Some of the details have been changed throughout to protect identities.

Our young people are the reason we exist and why we will never stop working to bring an end to youth homelessness.

In this report we share some of our community's stories and program outcomes from 2016-2017.

OUR YEAR OF STORIES



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Living my dream
A young person's experience



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Creating lasting bonds
A Carer's story of change and hope



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WHO WE'RE FOR...

850

young people part of our 'On for Life' outreach program

53

young people in our live-in care program throughout the year



9%

were refugees

20%

had a disability

21%

identified as LGBT

29%

were Aboriginal/
Torres Strait
Islander

55%

had previous out-of-home care experiences

Ages we cared for:

BABIES
0+ years

YOUNGEST
14 years

AVERAGE
19 years

ELDEST
24 years

31%
Males

66%
Females

3%
Non-binary

...AND HOW WE HELP



96%

of young people in our care were engaged in day programs including education, employment and training

24/7

we provided support for our young people 24/7, 365 days this year



2k+

over 2,000 psychological sessions occurred



the Lighthouse Institute provided training, supervision and consultancy to over 600 internal and external organisations and individuals across Australia



We provide support to every current and Outreach young person through our centrally-located Youth Resource Centre



#44nomore became a popular viral hashtag as part of our H.O.P.E for Homelessness campaign during National Homelessness Week

\$700k+

our first ever 4UpDay campaign raised \$700,099 in 24 hours



450+

over 450 volunteers supported Lighthouse this year

OUR STORY



Our Founder, Susan Barton AM, is a woman whose passion and inspiration has been the driving force behind Lighthouse's life-changing work for almost three decades.

Volunteering in an orphanage overseas was an experience which changed Susan's life. On her return to Australia, Susan, now a mother of six herself, began fostering children in her own home and developed our unique Therapeutic Family Model of Care.

Today, 26 years on, Lighthouse Foundation has successfully supported over 850 young people to break the cycle of homelessness, move into employment and educational opportunities, and overcome damaging life experiences.

Through their Lighthouse experience, young people can heal, learn again to relate to others and start to rebuild their lives.

VISION

To end youth homelessness together.

MISSION

To transform the lives of young people, children and babies in need, together with the community.

VALUES

Respect, Courage, Kindness.

IMPACT AND ACHIEVEMENTS

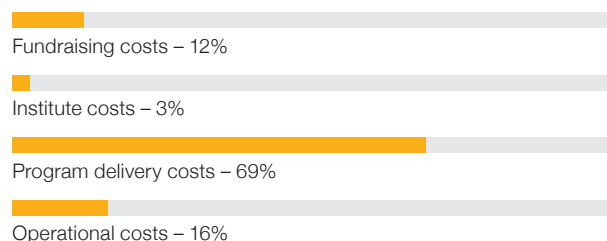
It has been a year of consolidation for the Foundation, with a number of sustainable pathways developing to support an increased demand on our services for homeless young people and children. We achieved a balanced financial status while expanding our reach and impact together with our partners and supporters.



Pitcher Partners proudly and independently audits our financials annually and a copy of our Full Financial Summary is available via our website.

FINANCIAL SNAPSHOT

EXPENSES 2016/2017 FINANCIAL YEAR



EXPENSES

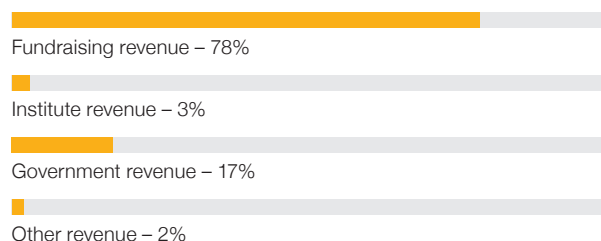
Fundraising costs – include all costs associated with generating revenue.

Institute costs – include all costs associated with advocacy, training and expansion of the Lighthouse Model of Care.

Program delivery costs – include all costs associated with supporting and delivering the Model of Care for the benefit of all young people involved in our program.

Operational costs – cover the day to day running of our work and include finance, administration and management.

REVENUE 2016/2017 FINANCIAL YEAR



REVENUE

Fundraising revenue – is comprised of Trusts and Foundations, high net worth philanthropic donations, community committees, corporate partners, appeals and general public support.

Institute revenue – includes revenue associated with training and consulting.

Government revenue – includes funding associated with fee for service work.

Other revenue – includes interest, revenue and contributions from young people.

EFFECTIVE, ACCOUNTABLE, COURAGEOUS.

Lighthouse Foundation continues to thrive as a strong, supportive community that celebrates diversity and the unique value of each individual. We are consciously working to build Lighthouse as an inclusive community, and to enable psychological counselling for all those who need support to maintain a positive mental health status.

Over 850 young people have now benefited from the Lighthouse long-stay residential program and have gone on to live lives of positive contribution to our society.

We were pleased to pilot and deliver effective new programs to extend our core therapeutic care services to support a new group of young children at risk of homelessness. It is gratifying to see that the Lighthouse Therapeutic Family Model of Care™ has applications across different service delivery modes.

Innovative national fundraising campaigns also enhanced the operations of the Foundation this year and new partnerships brought an increase in investment from corporations with values of social responsibility. An example of this is the significant support from Future Generations Investments, which provides multi-year funding for our suburban Lighthouse family homes.

Judge Anthony Howard QC took on the role of the Foundation's Patron-in-Chief, and together with his wife, the Hon Linda Dessau, Governor of Victoria, celebrated Lighthouse's 25th anniversary year with a reception at Government House. His advocacy for homeless young people and Patronage of Lighthouse is greatly appreciated.



As Chairman, I take pride in my family's commitment to Lighthouse Foundation and I am especially honoured to contribute to the lives of the brave young people that Lighthouse cares for."



Peter Edwards
Lighthouse Foundation Chairman

Through my role on the Board and as a passionate supporter of Lighthouse's work, I have been privileged to witness the extraordinary and life-changing work that our Carers, community and staff undertake daily.

This year we were proud to launch Lighthouse's crowd-funded Delivery and Outcomes Report, marking more than 25 years of best practice live-in therapeutic care for homeless young people. We would not have been able to reach this milestone without the support of our patrons, ambassadors, partners, supporters and volunteers. Thank you to our generous community.



Our Delivery and Outcomes Report, 'Lighting the Way' outlines the combination of compassion, community and critical rigour that underpins our holistic, therapeutic model of care. It shares stories from some of the remarkable young people that have been helped over the years and presents evidence of the life-changing outcomes of our work.

I urge you to read this important report and to support Lighthouse Foundation's mission to end youth homelessness together.

Finally, I pass on my thanks to the Board, Simon Benjamin, Susan Barton AM, and all the staff and volunteers who have worked together to achieve so many positive outcomes this year.

A handwritten signature in black ink, appearing to be 'Peter Edwards'.

Peter Edwards
Lighthouse Foundation Chairman



**Lighthouse's crowd-funded
Delivery and Outcomes Report**

OUR CIRCLES OF SUPPORT

Lighthouse strives to represent our values of respect, courage and kindness in all aspects of our community life. Over 80% of our funding is currently received from private philanthropy and some of Australia's most respected Trusts and Foundations.

This past year has seen an extension of our core programs for homeless youth by applying the Lighthouse Therapeutic Family Model of Care™ to assist younger children. Our Secure Base program also enables younger children and infants in crisis situations.

I would like to acknowledge the great work of our staff, both in the Youth Resource Centre and those based in our suburban homes. I especially want to mention the young people in our care that arrived at Lighthouse after experiencing such tragic circumstances of abuse and neglect in their family homes, by the very people who should have been caring for them.

Our inaugural and innovative 4UpDay matched giving campaign was a great success, reaching over 2 million people, many of whom had not previously known about Lighthouse's work. Our Patrons and Ambassadors and new celebrity advocates played a key role in driving this campaign. Without the generosity of our committed partners, campaign Matchers and donors, we would not have exceeded our target, raising over \$700,099 in 24 hours.

One feature of the past year has been Lighthouse combining with other key stakeholders to lobby for a policy change that will extend state funding past the age of 18 for all young people in out-of-home-care. Countries that have extended support beyond the 18- year cut-off (to 21 years) have seen a reduction in youth homelessness with savings benefits that clearly outweigh the costs of the extension of support. We are proud to be contributing to the dialogue bringing about much-needed reform in the sector.

There is a tangible positive energy at Lighthouse and I am excited by what our future holds. I look forward to the implementation of our next Strategic Plan and continuing our good work to improve the lives of vulnerable young people.



Simon Benjamin
Lighthouse Foundation, CEO



"I am proud that, despite the daily challenges, we are able to provide all of our young people with a truly nurturing home and genuine care. I acknowledge all of our staff whose commitment and dedication ensures we can continue to change young lives."



Simon Benjamin
Lighthouse Foundation, CEO



Our 25th anniversary year has been a time of acknowledgement of how far we have come together since the earliest days of Lighthouse.

Our young people continued to show courage and resilience in working towards recovery from the traumatic experiences of their earlier lives. For many, the journey into homelessness included a series of losses or separations – loss of a parent, family, loved ones, friends, safety, community, home, health, income, self-confidence, respect, and much more.

In re-establishing their lives, it is important to build up the circles of support that we can put around them. Having friends who truly care for them can make a huge difference. Our Lighthouse community creates a safe space where they belong, and where there are people who will be there for them, if needed, in future years when they are living independently.



Each young person who walks through the doors of our homes must be offered the absolute and unconditional care that a good parent would give. I want them to feel what it's like to be held in mind, to be safe and to have a sense of belonging.



Susan Barton AM
Lighthouse Foundation, Founder

In the past year we saw our community grow with many more people reaching out with their own community fundraising events, and by working as volunteers. Increasing numbers of school children are joining our Schools Program which raises awareness of the issues of youth homelessness, as well as encouraging student-driven fundraising initiatives. It is inspiring to see the next generation of philanthropists using their ideas and energy to help those less fortunate than themselves.

I also would like to acknowledge our Chairman, Peter Edwards, and all the Board members, especially Richard Lloyd, who has resigned from the Board after twenty years of service to Lighthouse. His enduring support has helped our organisation grow to what it is today. I am deeply grateful that Richard will be finding new ways to continue to support our young people in the years ahead. We also thank retiring Board Member Bernie Durkin for his many years of dedicated service. We were delighted to welcome Bridget Crowe to the Board this past year and her media and communications expertise brings many positives to the organisation.

I am deeply grateful to all our supporters who continue to partner with us on this journey to ensure all our children receive the loving care and security which is their right. Together, we will accept nothing less.

A handwritten signature in black ink that reads "Susan Barton". The script is fluid and cursive.

Susan Barton AM
Lighthouse Foundation, Founder

OUR GENEROUS PATRONS AND AMBASSADORS



PATRON IN CHIEF **ANTHONY HOWARD QC**

We were honoured to welcome our new Patron-in-Chief Judge Anthony Howard QC whose support and advocacy for our important work, and the work of many dedicated community organisations, is much admired by all of us at Lighthouse.

This year Mr Howard and his wife, the Hon Linda Dessau, Governor of Victoria, welcomed Lighthouse to celebrate our 25th Anniversary at Government House.

Mr Howard was shocked and moved by the reported statistic that demonstrate homelessness in Victoria is on the rise. He says, "Although Melbourne is a beautiful city and has been voted the World's Most Liveable City for the past six consecutive years, we must work assiduously to ensure that no one is left behind."



I have been lucky enough to visit a couple of the Foundation's impressive houses where staff live and interact with those most in need, particularly those in the Mothers and Babies Program.



Anthony Howard QC
Patron In Chief

PATRONS



Beverley Brock OAM



Deborra-Lee Furness



Michael Crawford CBE



Professor Brian Burdekin AO



Sir Clive Lloyd CBE AO



Tim Watson



FOUNDING PATRON AND PATRON OF THE YOUNG PARENTS PROGRAM VICKI VIDOR OAM

"I am a Life Member of Lighthouse and Founding Patron, a past Chair of the Board, a dedicated volunteer, an ongoing investor and proud Patron of the Lighthouse Young Parents Program.

My wish in life is to make a difference to Australian children and teenagers who have been traumatized and abused. I also want to know that if I support something that it works. I believe Lighthouse is quite extraordinary - a program working with the most challenging young people, where I could witness first hand how their lives have been transformed.

Lighthouse recognises that for real results to be achieved, young people need not only a roof over their heads but also a sense of self-worth, belonging, connectedness and community. And to be loved.

I am firmly committed to supporting Lighthouse Foundation and the organisation's mission to end youth homelessness together."



Both my parents were my role models. They taught me that you have to give back if you have the resources to do so. This is a major part of who we are as a family.



Vicki Vidor OAM
Founding Patron and
Patron of the Young Parents Program

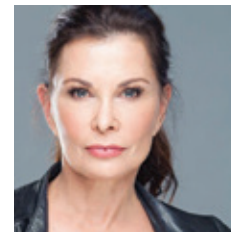
AMBASSADORS



Alicia Loxley



Havana Brown



Jane Badler-Hains



Jo Stanley



Kara and Kyal Demmrich



Mick Molloy



Stevie Nicholson

THE STRENGTH OF OUR MODEL



Quality Accreditation

Lighthouse is committed to continuous quality improvement (CQI) and undergoes a three-yearly cycle of accreditation with Quality Innovation Performance (QIP). The accreditation process measures whether an organisation actively encourages and resources CQI and has formal and informal mechanisms in place to reflect on, evaluate and improve work practices.

Lighthouse was once again accredited in 2016 for Human Services, Governance and Management standards, with praise for its programs, systems and processes.



Lighthouse Foundation is emerging as one of the leading service providers of therapeutic care. The strengths of the organisation include its inclusive approach: focus on young people, professionalism, creativity, integrity, strong internal systems and processes, responsiveness and advocacy role.



Independent QIP reviewer



We have delivered specialist attachment and trauma informed training to a number of organisations across Australia, assisting them to enhance their ability to operate therapeutically.



Carly Cameron
Director of Lighthouse Institute

Lighthouse Institute – National Training and Consultancy

The Lighthouse Institute provides training around Australia to individuals, groups, organisations and communities with a focus on attachment, development, trauma, and organisational culture. Training is tailored to the specific needs of individuals and groups and our trainings have been developed using more than two decades of hands-on service delivery, reflection and improvement.

The Institute also runs the Lighthouse Foundation Seminar Series, which provides training that focuses on attachment and trauma-Informed practice to Lighthouse Foundation practitioners, staff, volunteers and professionals in the community.

The training and consultancy side of our work continues to grow steadily as knowledge of our model of care and its effectiveness spreads throughout the sector. We have provided training to more than 450 practitioners across Australia.



A photograph of a kitchen area. At the top, a shelf holds various coffee-related items: a large can of NESCAFÉ, a bag of TWINKLE, and several boxes of coffee. Below the shelf is a wall covered in green square tiles. In the foreground, a white microwave sits on a counter. A white arrow points from the text below towards the microwave.

LIVING MY DREAM

Dylan

Traumatised kids like Dylan, who are victims of abusive circumstances, can easily fall in with the wrong crowd and make poor choices. Lighthouse is there to rebuild their lives.





LIVING MY DREAM

Dylan

Dylan was abandoned by his mother when he was a young baby. Family members took him in; however they weren't equipped to raise a small child who had experienced such significant loss.

Over the next 10 years, Dylan was shuffled around various institutions and foster care homes. Later in life and desperate for a sense of belonging, he turned to negative peer groups and had several stints in the juvenile justice system.

Over time, our Carers helped him understand the likely consequences of choosing to hang out with negatives influences and continuing to be involved in unlawful activities.

Lighthouse has given Dylan a 'safe place' – somewhere to call home. He has developed strong bonds with members of our Care team and prefers to hang out with his Carers and other Lighthouse community members rather than being involved with negative influences. Lighthouse has become his family.

Dylan is about to start a hospitality course and we believe he is now in a position to switch to a very different life trajectory from when he first arrived at Lighthouse.

WE'RE PROUD TO PROVIDE CARE IN MORE WAYS THAN ONE. YOUTH RESOURCE CENTRE.

Our Richmond office in inner Melbourne is a unique aspect of our program, serving as a welcoming Youth Resource Centre for all of the young people participating in our live-in care and Outreach programs.

It is the central hub for all of our homes and is a special space designed to accommodate counselling and various therapy programs.





YOUTH RESOURCE CENTRE

Our young people are free to come and go at this centre, which features open-plan workspaces for our team as well as study desks with computers, laundry facilities, a kitchen, a pantry, free clothing and toiletries, a large dining table, lounge areas and games to encourage relaxed interactions and conversations.

One of the centre's primary purposes is to provide a space where regular psychological counselling can occur and where there is a sense of fellowship and community that all of the young people can experience.

This centre is an important component of our 'On for Life' Outreach program, providing a central space for our community to connect to home.

OUR COMMUNITY SUPPORT

We couldn't do what we do without our community's involvement.

Each year generous individuals and companies support Lighthouse to equip our homes and Youth Resource Centre with vital resources and donations of goods.

These vital resources become staples for our homes and provide additional support to our Outreach community. Having a fully stocked pantry and fridge is a comforting safety net for our young people in times of need.



I love delivering our weekly dairy drop to Lighthouse. I know it's much needed when I see the crates full of products being taken to a home before they're even unpacked.



Luke
Procal Dairies delivery driver

TAKE WHAT YOU NEED

We'd like to thank the generous food and supplies donors who make it possible

Be Challenged
Cabrini Health
Epworth Hospital
Food Bank
General Pants Co
Oz Harvest
Philippa's Bakery
Procal Dairies
Second Bite



CREATING LASTING BONDS

Barb

“I’m proud to be a Lighthouse Foundation Carer. I see kids go through some tough stuff. From the start, we are planting the seeds of hope in our young people. We believe in them, so they start to believe in themselves. They are why I came to work at Lighthouse. They are the driving force behind everything we do.”







CREATING LASTING BONDS

Barb

Each of our suburban homes has two live-in carers, who provide continuity of care; guidance; and reliable, predictable boundaries and routines for up to four young people.

Our aim is to create a functional family unit, where the permanent carers take on a parental role within the home – often becoming the first positive adult role models in a young person's life. Barb is one of these amazing role models.

When Barb came to work for Lighthouse she was moved to make a difference in her community. As an experienced social worker, mother and grandmother, her children were now adults and she felt like she could offer a lifetime of learning and love to those less fortunate.

All of our Carers are purposefully selected to offer attributes that young people can connect to and learn from.

Often Lighthouse Carers create permanent relationships with the young people they care for. They tend to adopt the Lighthouse 'family' philosophy and remain connected through the transition to independence and in later life. It's all about attachment and forming lasting bonds.

This year all individual and group therapies were held at the Youth Resource Centre as well as multiple events and activities, including:

1

Christmas wrapping day

50

Birthday celebrations

2,000

Psychological counselling sessions



20

Acknowledgement afternoon teas

92

Art therapy groups



10

Education and employment seminars

30

Music therapy groups

10

Yoga and mindfulness sessions



25

Drama therapy groups

2,000

Staff and carer reflective practice groups

2

Lighthouse Community Meetings

3

Event launches



HOMES

This year Lighthouse operated ten homes for varying programs supporting young people, children and babies.

A house alone is not a home. Our houses are designed to be typical family homes in every sense of the word. From the outside, a Lighthouse home looks like any other house in an ordinary suburban street. We follow a similar philosophy inside.

From the moment you walk through the front door – there is a real sense of family life. Furnishings are typical of any family home and are carefully selected to ensure a warm, inviting feel.



Donations of furniture, homewares and clothing are accepted on the condition that they must be new or in excellent condition. This demonstrates to the young people that they are valued and worthy of new possessions.



Susan Barton AM
Lighthouse Foundation, Founder

YOUNG PARENTS PROGRAM

Three of our homes are dedicated to supporting teenage parents and their babies during the first years of parenthood.

Each home cares for up to three young mums or dads and their babies, with the live-in carers role-modelling positive parenting. The program is also supported by a specialist Infant Mental Health Clinician, who helps each young parent learn how to care for and develop a healthy attachment with their baby. Additional post and antenatal support is provided in partnership with a range of specialist community service providers.



This year we supported nine young parents and their children across our three homes.



We chatted to Carlos, one of the Primary Carers in a Lighthouse home about the challenges and triumphs of working as a Carer.

CARERS

Q: What is it like working for Lighthouse?

A: "I feel incredibly well supported. A lot of organisations just talk about how they support their employees, but Lighthouse actually does it really well."

Q: What are the most rewarding aspects of your job?

A: "When one of the kids starts to open up and chat with me for the first time; or when you find something that connects you, allowing the young people to share their triumphs and dreams. It can be really simple things like having breakfast together, or playing the guitar or going to the skate park."

Q: What's the most difficult aspect of your job?

A: "The hardest thing is how personal it feels living with traumatised kids. It's not just a job; it's a really connected experience. We're not scared of connection and attachment at Lighthouse – that's our driving force. In a lot of organisations you're not allowed to hug kids, and yet this is so vital for helping them to learn to trust and re-connect with other human beings in safe and appropriate ways."





COMMUNITY ACTIVITIES

Our Inaugural Young People's Art Show

In celebration of our Art Therapy program young people Fridays in the Lighthouse Youth Resource Centre became the favourite time of the week for our Outreach young people this year with regular Art Therapy sessions taking place in preparation for our first ever Art Show.

Young people created pieces in a range of mediums that culminated in a three-day exhibition in Collingwood at Schoolhouse Studios. There were live performances as well as stunning artistic creations in many forms – painting, photography, paper craft, sculptures, pottery and more. All the proceeds of sales went to the young people themselves.



Annual Community Camp to Phillip Island

Each year Lighthouse's homes, carers and community combine to enjoy an escape to Phillip Island for our famous Camp Weekend hosted generously by Scotch College. The camp aims to promote leadership, develop trust and build self-esteem while building a further sense of community amongst our homes in a fun way, much like a family holiday.

BECAUSE IT'S FOREVER



Over the past year, 70 young people from our alumni group of 850 have sought and received regular assistance in person at our Youth Resource Centre in Richmond.

Lighthouse's Founder, Susan Barton AM, designed our 'On for Life' Outreach program to provide ongoing support in the years after our young people transition to independent living. She always insisted that this is how a family operates. Susan knew that "the kids still need you when they've left home."

This support, which is available in person at the Youth Resource Centre in Richmond, as well as over the phone, email and in social media, is particularly helpful in times of crisis, when a slide back into homelessness might be a possibility. We believe the unusually high success rate of our young people permanently exiting homelessness is partially attributable to the ongoing 'aftercare' support we provide.

Our Youth Resource Centre receives regular donated goods, especially food items from our pro bono suppliers, as well as providing psychological counselling, job seeking assistance, friendship, and a sense of belonging to the young people in our forever community.

We celebrate birthdays, graduations and festive occasions together as a community, and reach out to all those who have remained in contact to invite them to events and tell us their news.

This unique aspect of our program is also enhanced by the use of social media. The past young people have their own private social media groups and can be contacted quickly to let them know when something of interest to them is coming up at the Youth Resource Centre. The Art Therapy program (and public exhibition at Collingwood Schoolhouse) was a recent example of "outreach" young people being highly engaged in our community's rich offering of therapeutic activities. Our funders help us to meet this challenge to keep Susan's promise to "always have our young people's backs," as the numbers rise every year.



Lighthouse Youth Resource and Administration Centre

Current and Outreach young people are free to come and go from our Youth Resource Centre and can attend regular group therapy sessions including weekly art, music and drama groups, or pick up supplies from our pantry and fridge.





BREAKING THE CYCLE

Cherrie and baby Amity

“Finding out I was pregnant was such a shock. I didn’t know how to look after myself, let alone a baby. I was so scared. I had no idea how I would do it on my own, especially without a place to take my daughter home to. I had no one to ask for advice, no one to turn to. Thankfully Lighthouse was there.”





BREAKING THE CYCLE

Cherrie and baby Amity

Many homeless young parents, who have nowhere else to go, show up at our doors. After finally feeling safe and secure in her Lighthouse home, Cherrie, who was a new mum in our Young Parents Program, wrote this letter to her daughter Amity:

14.11.16.

Dear Amity

I'm writing to you to tell you how much I'm trying. I never had a great life. It hasn't been easy for mummy. But I'm really trying to make your present and future the best it can be.

I have given up everything negative when I found out you were growing. You took over my entire body with your love and warmth, you made me realise I was lost before I met you.

It hasn't been easy for us, we ~~had~~ ^{were} constantly moving around, while trying to protect you from the darkness. We made it to the light, Lighthouse Foundation that is. We were welcomed and cared for so kindly. We had a home and a family, you were loved by so many and we hadn't even met you yet. This is when I could finally relax, we were home!

I'm writing this letter to tell you that I love you more than anyone or anything

In this entire universe.

That I'm thankful for all the positive

you have changed so many lives. We have managed to save enough money for ~~a~~ our first car. I have accomplished so much more than I thought possible.

You have grown into such an enlightened human, being able to watch you grow in such a lovely place with all these positive people around you is heart warming.

I'm so proud to call you mine!!

♥ Mum

WE'VE BEEN HUMBLED BY THE GENEROSITY OF OTHERS

Lighthouse Foundation is almost entirely self-funded through our generous circle of supporters, with 83% of our funding being sourced from the community, through service delivery and innovative fundraising and marketing campaigns.

Sourcing our funds privately ensures that we are able to develop and deliver our Model of Care with the young people's needs at the forefront of everything we do.

Our diversified Fundraising and Marketing Strategy brings together our community – corporates, major donors, trusts and foundations, bequestors, schools, community fundraisers, volunteers and passionate youth advocates. Our Patrons, Ambassadors and celebrity supporters enable our work to be shared all over the world and help us to create unforgettable campaigns and experiences.

Our small and nimble Marketing and Fundraising team ensure meaningful relationships are fostered with our partners and supporters and deliver an effective, ethical and sustainable approach to all that they do for the benefit of our young people.



We were proud to support Lighthouse's inaugural 4UpDay campaign in 2017. We know that our contribution has a direct impact on a young person's life, and this has influenced our decision to make Lighthouse our charity of choice.



Renai Ingersole
CompNow

4UPDAY

Wednesday 14 June 2017 became 4UpDay - an innovative day where all donations were matched **FOUR** times for 24 hours by three generous matchers, each pledging to match the public donations. The goal was to bring twenty new young people into the safety of a Lighthouse home.

A target of \$576,000 was achieved in just eight hours. Extraordinarily, we were able to amplify our results by bringing on board new Bonus Round Matchers who helped drive our fundraising to its final tally of \$700,099.

A stand out feature of the campaign was marketing it as an 'all or nothing' event which meant that if our goal wasn't reached we wouldn't receive any funds. The urgency that this created saw our donors give with exceptional generosity.

\$700k+

Total raised - \$700,099
(Target \$576,000) in 24 hours

\$923.60

Average gift

8 HOURS

We achieved our target in only 8 hours





QMS Media donated digital billboard exposure across Melbourne.

2 MILLION PEOPLE

Social media reach

500,000+

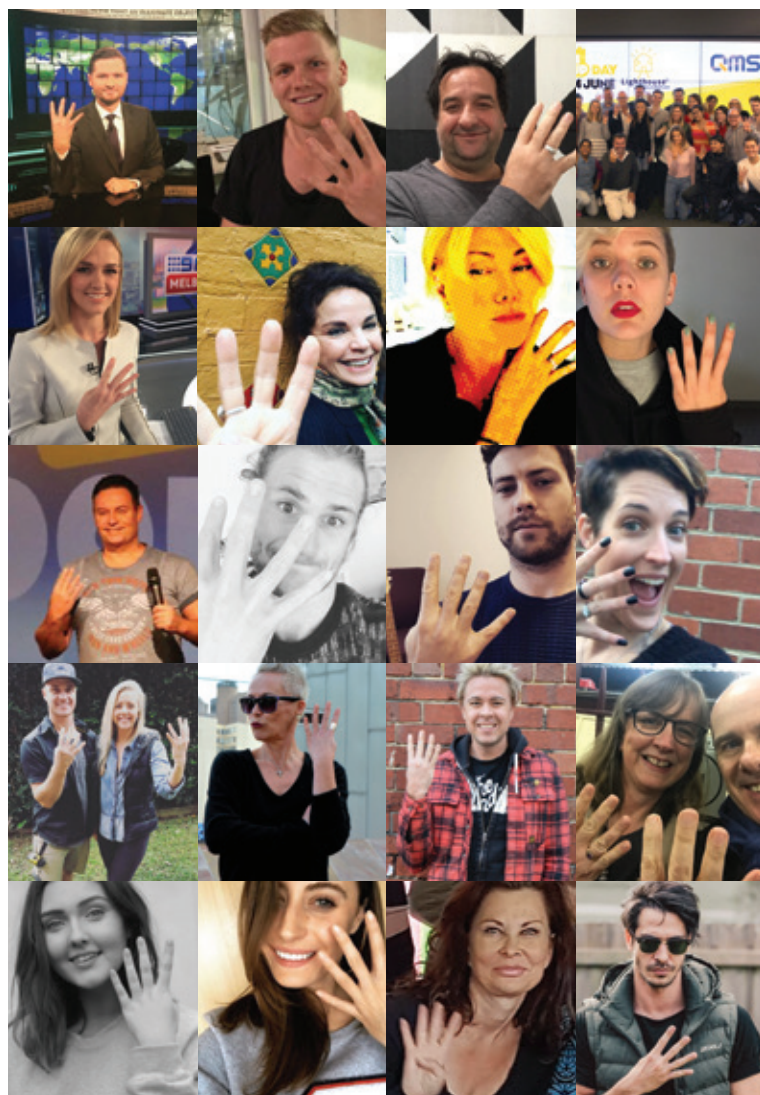
Social likes, comments and shares

The campaign brought together Lighthouse's entire community including our corporate partners, donors and supporters as well as volunteers, staff and young people. New partners also came on board to support this innovative new initiative.

More than 20 celebrities voluntarily became Ambassadors for the campaign by sharing photos of themselves doing the 4Up hand gesture across social media, reaching over 2 million people and generating more than 500,000 likes, comments and shares.

Some of our 4Up Ambassadors included; Ricki Lee-Coulter, Pia Miller, DJ Havana Brown, Mick Molloy, Charlie Pickering, Joel Creasey, Sigrid Thornton, Deborra-Lee Furness, Alicia Loxley, Josh Kennedy, Kyal and Kara Demmrich amongst many more. The entire cast of Home and Away also shared the 4Up message with many fans donating and advocating for our young people.

The campaign was a game changer for Lighthouse and is planned to become Lighthouse's signature fundraising event.



I am proud to have been a Benefactor in the inaugural 4UpDay campaign. Lighthouse's contribution to our community is extraordinary and I thank the angels that I am positioned to support you all.



Vicki Standish
Matcher 4UpDay

ACHIEVING SO MUCH TOGETHER

Our work would not be possible without our community. We are grateful to everyone who contributes to our busy calendar of events throughout the year.

From young community fundraisers and school groups holding bake sales and barbeques, to our most committed corporate partners executing national awareness campaigns, we achieve so much together.



LIGHTHOUSE'S 25TH ANNIVERSARY CELEBRATION AT GOVERNMENT HOUSE



Lighthouse Patron in Chief, Anthony Howard QC, invited us to celebrate our 25th Anniversary at a gathering at Government House. Lighthouse Chairman Peter Edwards along with Judge Howard and his wife, the Hon Linda Dessau, Governor of Victoria, acknowledged this special milestone. This afternoon also recognised 25 of Lighthouse's most dedicated supporters and funders who have gone above and beyond expectations over the years.



#44NOMORE BY REDZED AND TELSTRA

In partnership with RedZed Lending Solutions, Lighthouse developed an awareness campaign aimed to generate conversation about the serious topic of youth homelessness.

The objective was to highlight the shocking statistic of 44,000 young people who are homeless in Australia on any given night. People participated by snapping a picture of themselves with cardboard signs (made by our young people) about the issue of youth homelessness. Photos were shared digitally across social media platforms sending the hashtag #44nomore viral during two key activations throughout the year.

The first activation proudly supported by RedZed Lending Solutions took place at NAB in Docklands, calling on the banking community to lend their voices and faces to our National Homelessness Week campaign. Telstra got behind this advocacy initiative with customers participating in stores around Victoria.



WOMEN IN BUSINESS LUNCHEON BY CITY OF MELBOURNE

Lighthouse was the proud beneficiary of the City of Melbourne Women In Business lunch held at Melbourne Town Hall with over 600 guests in attendance. Our brave Lighthouse young person, Amber captivated the crowd by sharing her personal experiences alongside our Founder Susan Barton AM who gave a heartfelt introduction.

We were wowed by sporting champion Bianca Chatfield's keynote speech and the beautiful Katie Noonan floored us with her incredible voice. MC Sam Lane from Channel 7 ensured guests understood the importance of Lighthouse's work. A wonderful luncheon was enjoyed by all.



SAILING REGATTA BY PROPERTY INDUSTRY FOUNDATION

Long-term partner Property Industry Foundation hosted their annual Charity Sailing Day in March with Team Lighthouse taking out first place as part of the sailing competition. Our young people, Carers and staff enjoyed a day out at sea sponsored by Brookfield. We especially acknowledge all of the work that PIF do in raising funds to build homes for Lighthouse's homeless youth.



GRATEFUL FOR THE GALAS BY MAGELLAN AND OUR VOLUNTEER MUMS AND BUBS COMMITTEE

We were grateful to receive funds from two incredible gala fundraising nights. The Magellan Investor Dinner helped to raise over \$31,000 for our programs while our committee of volunteer mums, together with Lighthouse Ambassador, Alicia Loxley, hosted a very special evening at the Grand Hyatt generating over \$15,000 for our Young Parents Program.



10TH ANNUAL GEORGE AWARDS BY DESSIE KONTIS

This year we celebrated ten years of the George Awards, a very special annual event that acknowledges the achievements of our young people in our program. The evening, traditionally held at our Clayton home, is the initiative of long-term Lighthouse supporter, Dessie Kontis, in honour of her late father George and the important work we do. We are immensely grateful to Dessie for her long history of support.



MOTHER'S DAY LUNCHEON BY AHEPA

Hundreds of guests gathered to celebrate Mother's Day at the AHEPA – Daughters of Penelope fundraising luncheon. This special event connected Lighthouse with influential women who have become strong advocates of our work and helped to raise over \$13,500 on the day.

66KM CHALLENGE BY SCOTCH COLLEGE

Scotch College students trekked over 66kms through the Black Range State Forrest in just one day raising over \$31,300 for Lighthouse. Such a remarkable effort!



LIGHTING THE WAY: DELIVERY AND OUTCOMES REPORT BY CROWDFUNDERS

In 2016 we launched our very first crowdfunding campaign via Pozible to produce a life-changing report about our outcomes. 33 generous donors helped us to reach our goal of \$15,000 allowing Lighthouse to produce a detailed 80 page Delivery and Outcomes Report – Lighting the Way, which has become a useful tool and resource to promote our work.







IT TAKES A VILLAGE TO RAISE A CHILD

This special African proverb sits at the heart of the Lighthouse philosophy. Lasting healing and recovery happens within a community. Building a community of support around each individual and each home is vitally important at Lighthouse. Each and every volunteer is an incredible role model for our young people and we're so grateful for their support and commitment.



OUR VILLAGE OF VOLUNTEERS



Our volunteer Community Committees are a special and unique aspect of our Model of Care. Volunteers from all around Victoria give hands-on support and advice as pseudo 'Uncles and Aunts' to the young people and Carers within the Lighthouse homes.

They have been fundraisers, positive role models, learn-to-drive instructors, footy-buddies, gardeners, cooks and caterers and above all – friends demonstrating that the community truly cares for each one of our young people.

In addition to our much-loved Committee Members, many people across Australia lent their time and support to Lighthouse as volunteers. Many of our corporate friends and partners committed their teams and clients to help Lighthouse raise funds and awareness through a multitude of initiatives. Regular volunteers including Barbara Williams, Georgia Travena and many others became the welcoming faces at our Youth Resource Centre reception desk and hundreds of volunteers gave their time to create a pop-up call centre to facilitate donations on 4UpDay.



“

**ALONE WE
CAN DO
SO LITTLE.
TOGETHER
WE CAN DO
SO MUCH.**

”

Helen Keller

THANK YOU FOR YOUR SUPPORT

PARTNERS

At Lighthouse our partners make our important work possible and provide financial and pro bono support that ensures we can do what we do every day.

Australian Maritime
Safety Authority

Australian Toy Association

Cabrini Health

City of Melbourne

CNP Brands

CompNow

DBXB ANZ Pty Ltd

Epworth Health

Foodbank Australia

FOR Studio

Glenvill Pty Ltd

Grand Hyatt

Greenslist Barristers

Grocon

Kalus Kenny Intalex

LinkedIn

Magellan Group

Minter Ellison

Mirvac

NBN Network

Network Ten Pty Ltd

Ngage Technologies

OZ Harvest

Pitcher Partners

Property Industry Foundation

QMS Media

REA Group

RedZed Lending Solutions

Scotch College

Second Bite

Silent Partner HR Consulting

Swimwear Galore

Tasman Chemicals

TEBA

Telstra

The City of Melbourne

Victor Smorgon Group

Vittori Communications



PHILANTHROPIC SUPPORTERS

Our philanthropic trusts and foundations make it possible for Lighthouse to operate and innovate. Many of our supporters have been with us for the long haul and remain deeply committed to helping us achieve our mission.

ACME Foundation
AHEPA Daughters of Penelope
All Souls Opportunity Shop
Allen's Foundation
Ansvar Insurance
Arnold Wittner
Australian Communities Foundation
Bagot Gjergia Foundation
Bardas Family Foundation
Betty Radford Trust
Brett and Barbora Williams
Camberwell Grammar
Campbell Edwards Trust
Carl Maissan
City of Kingston
City of Moreland
Contemporary Video Vision
Craig Keyzer
David and Leonie Koadlow
Dessie Kontis
Future Generation Investment Fund
Genworth
Graeme Ellen and Janine Ferguson
Herbalife Family Foundation
Holy Trinity Opportunity Shop

Inner North Community Foundation
Interact Club of Doncaster Secondary College
Interact Club of Immanuel Lutheran College
Isobella Foundation
Jack and Ethel Goldin Foundation
Kamener Family Trust
Lions Club of Reservoir
Lord Mayor's Charitable Fund
Matthew Dalling
Merwe Laws Foundation Ltd
Mona Georgina Harris Perpetual Charitable Trust
Nbnc0
Nordia Foundation
Parncutt Family Foundation
Pierce Armstrong Foundation
Piers K Fowler Trust
Portland House
Ralph Todisco
Randall Foundation
Ray and Margaret Wilson Foundation
Reid Malley Foundation
Rich Hart Foundation
Rotary Club of Melbourne

Rotary Club of Templestowe
Shine On Foundation
Spotlight Charitable Foundation
Stephen and Jane Hains
Summit Roof Plumbing
Tauber-Troeth Foundation
The Flora and Frank Leith Charitable Trust
The Jack Brockhoff Foundation
The Joseph Brown Sub Fund
The Justin Foundation
The King David School
The Orloff Family Charitable Trust
The Pratt Foundation
The William Angliss Charitable Fund
Thompson Jenkins Endowment
Vicki Standish Family Foundation
Vicki Vidor OAM
Victor Smorgon Charitable Foundation
Wanless Family Foundation
Ward-Ambler Foundation
Women in Super
Yeast Foundation

MAKING A DIFFERENCE

FINANCIAL SUPPORTER SPOTLIGHT



Geoff Wilson AO, FGX Founder and
Louise Walsh, FGX CEO

FUTURE GENERATION INVESTMENT COMPANY (FGX)

FGX has risen rapidly since 2014 to be a major benefactor to Australian children and youth at risk. Lighthouse Foundation is proud to be the major recipient of this significant annual support, as selected by individual FGX shareholders.

Through FGX, a single ASX-listed investment vehicle, the company offers diverse exposure to Australian equities through a range of different investment styles and strategies employed by its fund managers. The highly regarded FGX fund managers forgo both management and performance fees, allowing FGX to donate 1% of its assets each year. Shareholders can also choose to donate their annual dividends to children and youth at risk charities including Lighthouse.

FGX is growing its contributions to homeless young people year by year and is an outstanding example of corporate social responsibility from the investment community. Together we can secure funding which helps to retain the key skilled Carers in our Lighthouse homes.



In this past financial year, FGX investors and fund managers contributed over \$378,773 to Lighthouse. We are deeply grateful for their commitment to our important work.



Simon Benjamin
Lighthouse Foundation, CEO

PRO BONO SUPPORTER SPOTLIGHT



Amanda John and Justin Davies
FOR Studio

FOR STUDIO

Award-winning brand and design agency FOR Studio came on board as pro bono partners this year, transforming Lighthouse's marketing collateral and brand.

Working closely with the Lighthouse Marketing and Fundraising team, FOR Studio partners, Amanda John and Justin Davies, became extraordinary supports, developing and delivering our inaugural 4UpDay campaign.

They helped to produce content for social media, artwork for digital billboards, websites, donation platforms, an exciting launch video and multiple pieces of campaign collateral to launch our trail blazing 4UpDay campaign.

FOR Studio's support enabled Lighthouse to craft a range of key messages and content that cut through to supporters with the most notable being a memorable 4-finger hand gesture and logo that was enthusiastically used by supporters around Australia.

We are deeply grateful to have had the strategic and innovative input from FOR Studio on this key campaign and are honoured to have their continued support in an ongoing capacity to raise Lighthouse's profile and brand into the future.



It was fantastic to have had the support of experienced, strategic professionals who understood our objectives and delivered beyond our expectations. It was a privilege to work with FOR Studio on this ground-breaking campaign.



Janet Grima
Director of Marketing and Fundraising

SAFE. ETHICAL. SUSTAINABLE.

Lighthouse is structured to ensure that robust governance and business management supports our primary goal of achieving the best therapeutic and life outcomes for homeless young people. We do this by focusing on:



Delivering best practice therapeutic care and having an internal culture that role models and supports our Therapeutic Family Model of Care™.



Making sound business and financial management decisions.



Sustaining and growing our funding resources.

Maintaining this balance and supporting the work and wellbeing of everyone from our carers, to our administration staff, to our Board Members, is something Lighthouse does extremely well.

BOARD

Lighthouse has an eight member Board, which is guided by our constitution and strategic plan.

Our Board Chair, Peter Edwards, is the Managing Director of Victor Smorgon Group and, as the grandson of Loti and Victor Smorgon, Peter has grown up with a family culture of philanthropy.

Victor Smorgon Group's Chief Financial Officer, David Leeton, is also on the Board. The close working relationship between Peter and David provides our supporters, particularly philanthropic donors, with confidence in our organisational governance.

Our Founder and leading light, Susan Barton AM, continues to be an active member of the Board and the senior management team.

Peter Edwards *Chair*

Bernie Durkin

Bill Mountford

David Leeton

Richard Lloyd

Bridget Crowe

Sylwia Pichel

Susan Barton AM

Terrie Barton *Secretary*

FINANCE COMMITTEE

David Leeton *Chair*

Graham Robertson

Joe Demase

Simon Benjamin *CEO*

Jenny Gotz-Papillo *Head of Finance*

REMUNERATION COMMITTEE

Bill Mountford *Chair*

Graham Robertson

Simon Benjamin *CEO*

MARKETING & FUNDRAISING ADVISORY BOARD

This group of industry representatives, entrepreneurs and business people formed this year and worked closely with the Lighthouse Marketing team to provide recommendations on fundraising, marketing, brand and communication initiatives and helped to develop new campaigns.

Luke McInnes *Chair*

Amy Hattam

Nick Lord

Sarah Holloway

Karla Dawes

Erika Geraerts

Matthew Tominc

Tom Pitney

Angelo Klidomitis

Joel Bartfeld

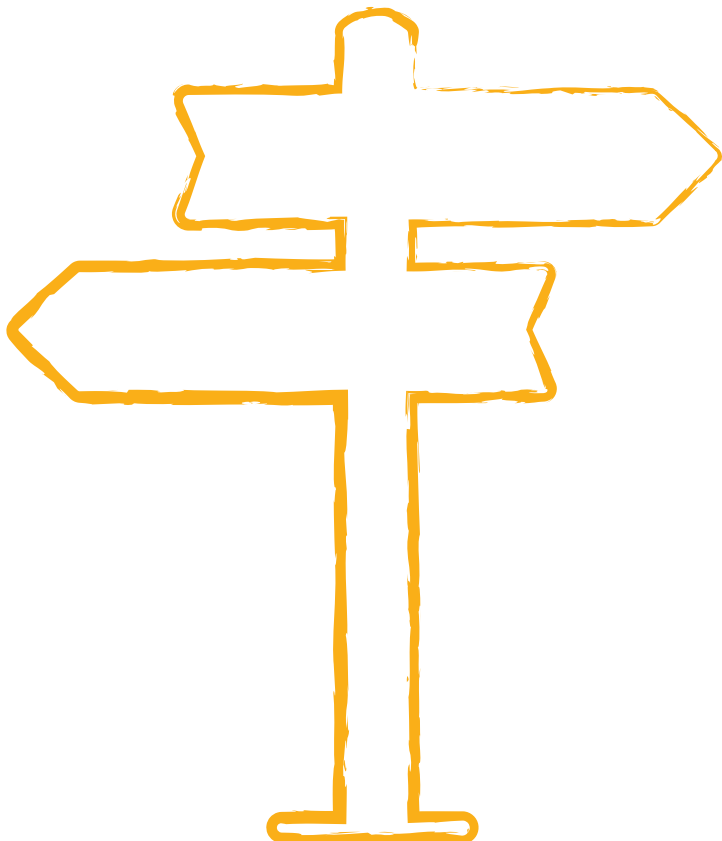
Sam Hains

Janet Grima

*Director, Fundraising
and Marketing*

Karli Jacobsson

*Manager, Marketing and
Communications*



“

**WITH THEIR COURAGE,
OUR CARE AND A
SUPPORTIVE COMMUNITY,
ANYTHING IS POSSIBLE**

”

Susan Barton AM
Lighthouse Foundation, Founder





ENDING YOUTH HOMELESSNESS IN AUSTRALIA, WORKING TOGETHER WITH COMMUNITY.



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